

Artwork Guidelines

Please read carefully and follow our artwork guidelines so that we can produce the best quality cards from your the artwork.

Artwork must be completed on the templates provided

DO'S

Please keep artwork away from the edges and out of the corners of the templates – the cards are trimmed down during manufacture and we don't want to cut off anything important.

Please keep within the borders

The inside of the card is printed with a standard greeting of "Seasons Greetings". If the whole school want a different greeting please inform us by phoning 01737 814709

Please ensure that the child's name, and class is written (as you wish it to appear on the back of the card) clearly on the template.

As we process orders by class please make sure that the class number or name is clearly and consistently marked on all the artwork.

Use bright, bold colours – paints, felt-tips, flat collage materials, gummed paper shapes, marbling inks etc.

DO NOT'S

PLEASE DO NOT USE WAX CRAYONS

IMPORTANT - PLEASE DO NOT USE GLITTER (it contaminates other artwork and does not reproduce well).

PLEASE DO NOT USE FAINT, WISHY-WASHY COLOURS – the artwork is digitally produced and pale colours do not pick up very well. The process also gives very odd results with metallics, including gel pens, and tones down the effects of fluorescents.

As it is a digital process, please bear in mind that if the artwork is messy, then the print will be messy – (we think this adds to the charm!)

Any problem or questions please call Caterpillar Cards on 01737 8147

